

# Lets get physicool

**The Dragons' Den  
gets all Physicool**

**and as usual it's  
a question of will  
they or won't they  
get the product  
benefits and...**

**JOIN THE  
PHYSICOOOL BANDAGE WAGON?**

**On Wednesday 26th August at 9pm BBC2  
see what the Dragons have to say about  
Kay Russell and her amazing new product**



**physicool** \*

Physicool is a unique new product -it's a reusable, cooling bandage for sports injuries such as strained or torn muscles, tendons, ligaments, joints etc and can be easily applied by injured individuals themselves immediately the injury occurs when an ice pack may not be available.

Although Physicool is brand new to the market, it's already going places and is increasingly being carried in sports bags and by some of the top physiotherapists to leading sportsmen and women.

**BUT what will the  
Dragons have to say  
about it?**

**Will the Dragons see  
Physicool as a great  
investment opportunity which will make  
them richer?**

**Will Kay Russell accept their offer? If she does who will she  
choose to work with and whose money will she take?**

Physicool is a UK company and already has international distribution in Europe, Australia and India with more countries about to come on board.

For more information please visit <http://www.physicool.co.uk> and find out more about this revolutionary therapeutic cooling aid.

To set up a meeting with Kay Russell please call Jackie or Rowena on 01202 896698 or 07740611147 or email [jackie@p-pr.co.uk](mailto:jackie@p-pr.co.uk)

